



Halda Valley
VALUE YOU

Exhibiting

Gulfood

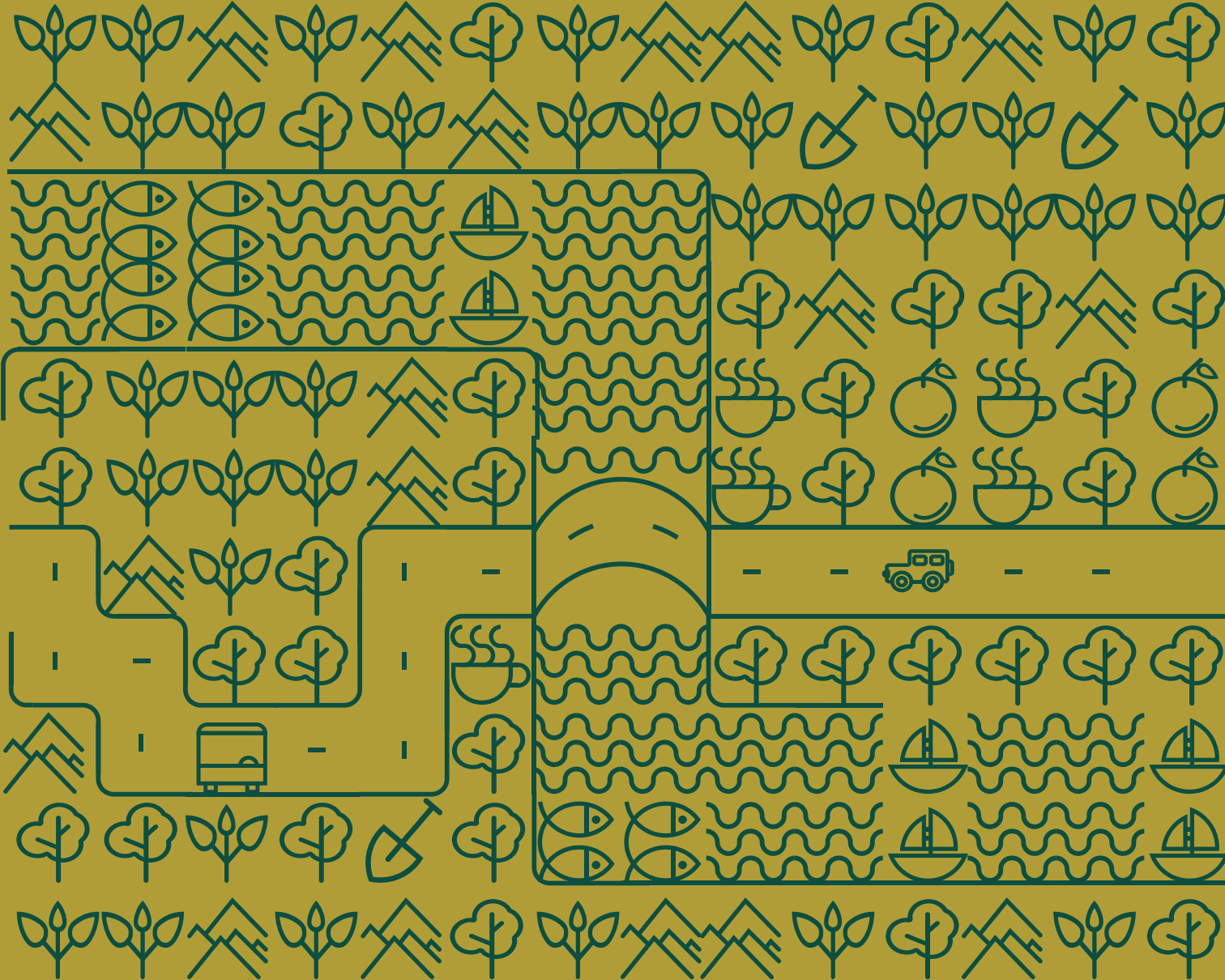
20 - 24 FEBRUARY 2023
DUBAI WORLD TRADE CENTER
BANGLADESH PAVILION

The background image is a landscape of a tea plantation. It features rolling green hills covered in dense tea bushes, with some trees scattered across the slopes. The sky is a hazy, golden-brown color, suggesting a sunrise or sunset. The overall mood is peaceful and serene.

tea

[ti:] noun

served hot or cold, makes everything
better.



HaldaValley
VALUE YOU

In the midst of Khagrachhari and Sitakundu high hill ranges of Chattogram gently flows the world famous river Halda. On her endless river path, here she became the lifeline of the Halda Valley, the lush green tea garden with pure environment to grow teas that excel in aroma and taste. Influenced by the natural blessing that the river valley offers, we are passionate to make Halda Valley a natural, authentic, unblended, single estate origin tea brand with the highest global standard.

www.haldavalley.com

“Making tea
is Our Passion & Pride
and we do our best
to ensure Best Value
from each cup of
Your Tea”



Our Story

Nourished by calming rainfall, sweet sunshine, soft breeze and soothing temperature and cared by our garden team, Camellia bushes of Halda Valley is now blooming to best of their potentials. But the story behind is not as nice as Halda Valley appears now. When iconic business personality and philanthropist Md. Nader Khan acquired this estate in 2003, nothing but wild bushes and rain forests were only remains. With the love of nature and passion to make a difference in tea industry of Bangladesh, He devoted all his passion and talent to create a masterpiece out of nothing. Through impeccable management, complemented by 100% permanent irrigation system and 99% clone tea plants, Halda Valley Tea Estate now is the fastest growing, highest yielding and most prosperous tea estate in this country.

Tea is the most favorite hot beverage and cherished as a delicate drink for her versatile aroma, flavor, style and health benefits. With a vision to become an authentic, single estate, speciality tea brand of Bangladesh with global standard, we launch our Halda Valley Tea brand on 2018 with our very special Dragon Well Green Tea and Silver Needle White Tea. Now 7 different speciality tea varieties available in the market ornamented with some luxury assorted collections. We also established Halda Valley Tea Lounge in Gulshan, Dhaka to offer unique tea experience to all our valued guests. Love and affection from our clients, gave us unwavering confidence to enter the global tea market with pride.

High Yield Growth

Halda Valley is a tea estate where growth is embedded in its DNA. Since 2010, we have achieved exponential growth in CTC tea production and have been awarded for the Highest yield per hectare amongst all tea gardens in Bangladesh. In 2020, we produced a record amount of 3,350 kg CTC tea/hectare against the 1350 kg CTC tea/hectare national average production.



State of the Art Nursery

We use the greenhouse horticulture method for building nursery shades covered by UV nets and the latest technology for irrigation for the best protection and care of our BT- 2 young plants. With 1.5 million capacities, our nurseries are one of the most modern nurseries in Bangladesh. Nursed with the utmost care, our camellias emit bright, brilliant flushes throughout the air.



Permanent Irrigation System

Halda Valley is the only garden in Bangladesh with 100% coverage of an underground permanent irrigation system. It ensures the most effective use of surface water for garden irrigation, helping the Camellias survive the dry seasons and droughts, and ensuring a high production rate.



Go Organic

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Value You

“Not all of us can do great things. But we can do small things with great love” – Mother Teresa

We always strive to provide quality tea for tea admirers so that you can enjoy the essence of exquisite home-grown tea. The tea admirers and enthusiasts deserve the best quality tea rich in flavour and aroma with subtle characteristics, packed garden fresh at the source. The satisfaction and love of our customers are the driving force of our business.

In each cup of tea, you will indulge the passion of Halda Valley. We are passionate about making Halda Valley a natural, authentic, unblended, single estate origin tea brand that upholds the highest global standard. We are committed to making Bangladesh proud by creating a solid position in the global speciality tea market.

A worker's love for the garden, hard work, and dedication give a garden the chance to flourish. We believe their happiness and belongingness are the keys to our immense success. We prioritize on their housing, sanitation, personal hygiene, education, and healthcare. We care for our people, and they care about making a delicious cup of tea for you.

Our Tea

“Tea is more than an idealization from of drinking, it is a religion of the art of life”
– Kakuzo Okakura.

Tea has a 5000 years old heritage in ancient China and has been prepared and cherished with delicacy keeping its true flavor, aroma, strength and healthy ingredients intact. Halda Valley believes every people deserve to taste that delicacy from their cup of tea. To value this desire, we have diversified our production and introduced few exceptional quality specialty teas for the first time in Bangladesh.

Being a passionate tea grower, we were always focused on high quality and quantity production of our Black Tea since 2003. Later from 2014 we gradually introduced Dragon Well Green Tea, one

of the finest teas ever produced in Bangladesh. Now it's available along with Silver Needle White Tea, Golden Eyebrow Black Tea and Red Robe Oolong Tea for the first time in Bangladesh. Recently another new variety of Oolong Tea and a Herbal Tea joined in our speciality tea range. All these exquisite teas offer truly satisfying cups of wellness to make you feel valued in every sip.



“A true gem from
river valley, crafted
with passion & perfection.
The elegant taste with rejoicing
aroma, sets free your
vivid imagination”

Halda Valley Black Tea

Nourished by calming rainfall, sweet sunshine, soft breeze and soothing temperature and cared by our garden team, Camellia bushes of Halda Valley is blooming to best of their potentials. Through impeccable management and wealth of knowledge gained throughout the years, Halda Valley Tea Estate is now honored as model “A” category garden complemented by 100% permanent irrigation system and 99% clone tea plants spread over 1100 acres of cultivated land. Starting from the field to factory, we had introduced state of the art technology to make sure you get the best out of every sip from our cup of tea.

Fertile soils, easing rainfalls, warming sun and precise care in every processing step are all the elements that bring distinction to the Halda Valley brand and its premium quality Black tea. When people generally talk about tea, they often refer to black tea. Since 19th century when The British started its cultivation, black tea has become an inseparable part of daily life. To add more value, Halda Valley produces black tea with passion and care. When the leaves are collected on best seasons of the year, the rule “two leaves and the bud” is strictly followed to maintain high quality. With the help of experts and flawless production process, Halda Valley’s Black Tea gives pure taste of black tea that is desired by the tea lovers.

Tasting Notes for Halda Valley Black Tea



Apperance

Clean Chocolate brown tea grains



Aroma

Malty, strong and invigorating aroma



Flavor

Full-bodied flavor with a strong sweet and a little sour tone



Color

Dark reddish brown color with golden hue



*“Exquisite, deep,
alluring flavour with
Camellia's natural rich
aroma, revives heart
like serene lotus”*

Dragon Well Green Tea

We proudly announce that Halda Valley has produced The Dragon Well Green Tea for the first time in Bangladesh. It all started in 2014 with a friendly visit from Mr. Qiu Xueting, a well-reputed and highly experienced Chinese Tea Master. While visiting our lush green garden, he discovered some plants with shoots of young leaves and buds similar to Chinese plants, opening up new avenues for Halda Valley. We started producing and processing the high-grade and highly admired Dragon Well Green Tea in April 2015.

Dragon Well Green Tea is a variety of pan-fried green teas with a distinctive emerald-green and perfectly flattened shape along the inside vein of the leaf. Halda Valley Dragon Well Green Tea is distinguished by its exquisite, deep, long-lasting flavor. Our Dragon Well liquor has a beautiful yellowish-green color that gives it a bitter-sweet, strong aroma with a tempting quality. Filled with high levels of the natural antioxidant Catechin, Vitamin C, and Amino Acids, this tea provides a rich flavor that retains its intensity for a long time.

Tasting Notes for Dragon Well Green Tea



Apperance

Distinctive emerald green and perfectly flattened leafs



Aroma

Bitter-sweet, strong aroma



Flavor

Distinctly vegetal and with a hint of fresh grassy chestnut flavor



Color

Beautiful yellowish-green glowing with a soft golden hue



*“A delicate treasure
with warm sweetness
and soft mouthfeel
uplifts soul with
sovereign glory”*



Silver Needle White Tea

We started producing this world-famous tea in August 2017. Our tea pickers pluck the leaves with the utmost care and great attention to detail. The leaves are harvested while young, and the buds are still covered in delicate white hairs. These buds and unfurled leaves are handpicked, meticulously withered, and dried under the sun. The delicate art of maintaining the perfect balance between indoor withering and solar drying makes Halda Valley Silver Needle White Tea such a highly regarded valuable tea.

Silver Needle White Tea offers bright clear apricot liquor; this exquisite white tea imparts a fresh and smooth aroma with delightful sweet floral nuances. Our white tea is refined with unique and natural technology, preserving its rich original contents such as active enzymes, polyphenols, antioxidants, specifically “Catechin,” and has anti-inflammatory and cancer-fighting properties. Halda Valley Silver Needle White Tea invites you to go beyond bold and potent flavours to discover the joy of delicacy.

Tasting Notes for Silver Needle White Tea



Apperance

Finest young green silver hairy buds



Aroma

Nectarine, smooth, savory fresh aroma



Flavor

Nectarine, smooth, savory fresh aroma



Color

Bright clear apricot color with
a light yellow tone



*“A delicate treasure
with warm sweetness
and soft mouthfeel
uplifts soul with
sovereign glory”*



Silver Needle White Tea

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Tasting Notes for Silver Needle White Tea



Apperance

Finest young green silver hairy buds



Aroma

Nectarine, smooth, savory fresh aroma



Flavor

Nectarine, smooth, savory fresh aroma



Color

Bright clear apricot color with
a light yellow tone



*“A fascinating blend
of dark golden liquor
and mystique aroma
seduces mind for an
exotic voyage”*



Golden Eyebrow Black Tea

Golden Eyebrow Black Tea is one of the most exquisite and innovative additions to the Chinese Black Tea heritage, created in 2005. Halda Valley Golden Eyebrow Black Tea is the newest member of all the Speciality Tea ranges. The journey of this tea started in August 2018 under the supervision of famous Jin Jun Mei tea master Mr. Wong Shuliang. At present, it is readily available in two attractive packs for the local and the export market.

Unlike the original Chinese version, our Golden Eyebrow Black Tea is made of delicate handpicked one bud and one leaf with several notable characteristics, beginning with its long, thin appearance just like an eyebrow. It offers strong honey and floral fragrance with a distinctly honey-sweet & mellow taste. The colour of the liquor is pale, translucent gold and can be enjoyed in multiple infusions.

According to Chinese medicine, Golden Eyebrow Tea, when taken 2 to 3 times a day (3-5 ounces), can nourish the stomach, beautify the skin, strengthen the immune system, calm the nerves, and aid in weight reduction and slow down the aging process.

Tasting Notes for Golden Eyebrow Black Tea



Apperance

Long, curly mixed shades of golden and black leaves resembling eyebrows



Aroma

Strong honey and floral fragrance with a subtle fruity aroma



Flavor

Distinctly honey-sweet, mellow, and offering hints of tartness



Color

Translucent and bright golden colour with a reddish hue



“Legendary virtue
of healing and strong
earthly flavour wash
away all grime like
raging waves”



Red Robe Oolong Tea

Da Hong Pao is a classic Wu Yi Rock Oolong tea from Fujian Province in China. With 600 years old legendary story of healing the Emperor's mother of Ming Dynasty, this famous tea is now the most popular amongst all oolong teas. It's slowly baked leaves results in traditional roasted flavors yet it has subtle sweet notes of exotic flowers.

Halda Valley is truly proud to present her very own Red Robe Oolong Tea which has an earthly aroma with floral hints. The character is stony and mineral with a sweet aftertaste that has exotic floral notes running through it. The long lasting and very comforting taste and traditional healing characteristics of this very famous Halda Valley Oolong tea, make it a clear choice for tea admirers around the world.

The Red Robe Oolong tea is rich in polyphenols, L- Threonine amino acid, vitamin C that accounts for many of the great benefits tea has to offer. This oolong tea contains a moderate level of caffeine that may help you stay alert and focused throughout the day. A truly satisfying and healthy companion of your daily life!

Tasting Notes for Red Robe Oolong Tea



Apperance

Dark twisted leaves with charcoal character



Aroma

Long lasting smoky earthly aromas
with floral hint



Flavor

Roasted flavor with sweet notes
of wild flowers



Color

Clear amber liquor with bright golden hint





Our Luxury Collections

Discover our most celebrated assorted luxury packaged tea collections, designed and crafted to perfection for you to enjoy.

The luxury collections are the essential testers for Halda Valley tea. We have four fascinating sets to offer our four quality teas to all our valued tea lovers in the most elegant way. All teas are packaged into luxurious jars to ensure the best look and preserve freshness.



Scan and
find more
collection

Our Valued Customers



Government of the People's Republic of Bangladesh
Prime Minister Office



Government of the People's Republic of Bangladesh
Ministry of Foreign Affairs



Government of the People's Republic of Bangladesh
**Ministry of Expatriates' Welfare
& Overseas Employment (MoEWOE)**



Government of the People's Republic of Bangladesh
Ministry of Commerce



Government of the People's Republic of Bangladesh
Ministry of Finance



Government of the People's Republic of Bangladesh
Ministry of Defense



Government of the People's Republic of Bangladesh
Ministry of Home



Government of the People's Republic of Bangladesh
Ministry of Planning



Government of the People's Republic of Bangladesh
Bangladesh National Parliament



Permanent Mission of the
People's Republic of Bangladesh
to the United Nations



UNITED ARAB EMIRATES
MINISTRY OF FOREIGN AFFAIRS
& INTERNATIONAL COOPERATION
UAE EMBASSY IN DHAKA



EMBASSY OF SWITZERLAND
IN BANGLADESH



EMBASSY OF KUWAIT
IN BANGLADESH



The Embassy of the Kingdom of
Saudi Arabia
BANGLADESH



EMBASSY OF THE SULTANATE
OF OMAN IN BANGLADESH



**TURKISH
CARGO**





Experience THE LOUNGE



The Halda Valley tea lounge is a unique concept in tea culture of Bangladesh. This sophisticated place is renowned for its use of the freshest, seasonal ingredients and a passion for the best of Bangladeshi produce. Here we embrace and master the tea art with magnificence, offering rare and adoring collections various tea recopies made out of single state Halda Valley Teas. This tea lounge is an authentic place to sit, sip and enjoy the tea delicacy in a classy ambiance with your dear ones.



Scan and
find us on
google map

Our menu is a tribute to the pairing of the finest quality tea served here, which are ornamented with breakfast, brunch, afternoon tea and dinner. Our dining areas were created using reclaimed, natural materials with luxury ambiance... as we believe in quality & sustainability. We hope you truly apprehend your dining experience to be as warm as your finest memories of family meals and gatherings. Dine with us to nourish your soul with the goodness of true family recipes from our kitchen to your plate.





“Let your life lightly dance on
the edges of Time like dew on
the tip of a leaf.”

— Rabindranath Tagore



Halda Valley
We are the best of the best



Halda Valley Tea Co Ltd. Pedrolio Plaza 5 Jubilee Road Chattogram 4000 Bangladesh	Halda Valley Food and Beverage Ltd. Yasmin Center H: 6/A R: 113 Guishan Avenue Dhaka-1212 Bangladesh	Halda Valley Tea Estate Narayanhat Fatikchhari Chattogram-4000 Bangladesh
+880 1401 155 186	export@haldavalley.com	www.haldavalley.com